

RESUME

MIKE HOLDER

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OBJECTIVE:

To utilize my talents, experience and energies as an accomplished Drive Time AT, Creative Services/Production Director, voice talent and programmer to obtain on air talent position, to learn something new every day, and to keep my career moving forward toward realizing my dream of obtaining a morning show host position in a top 10 market.

EXPERIENCE:

October 2006 to June 2008 – MacDonald Broadcasting Company; Lansing, MI

Co-Host/Producer – WHZZ 101.7 MIKE-FM Morning Show

Creative Services/Production Director

Served as co-host and producer of the MIKE-FM Morning Show with Tim Barron, which required utilizing live and recorded elements, lining up guest bookings, develop show bits and promotions, and deliver sportscasts and weather forecasts on air every 1/2 hour. Also work as a solo on-air talent on weekends. Was responsible for all creative services, spots, promotional and imaging audio.

January 1987 to present – Mike Holder Media (self-owned business)

Contract free lance voice talent, station imaging, audio and multimedia/video stream production, web design and web hosting. Has performed character voice work and production duties for numerous Detroit market radio station morning shows, and have done radio edits and remixes of music for radio stations and major record labels.

January 1991 to April 1996 – WWCM-A (WCM) Radio; Ypsilanti (Detroit), MI

Drive Time Air Talent; APD; Production Director; Intern/Volunteer Coordinator.

Duties included weekday Afternoon Drive Time air talent, overseeing all spot and special production, maintaining computer automation, DAWs and satellite equipment, making sure hourly newscasts were updated, programmed music, insuring logs were current, and setting up all remote broadcasts via Comrex, cell phone, and EQ leased line. Also served as producer for the AM Drive show – securing guests, getting sound bytes for later day part and news use, screening calls, voice tracking hosts for final hour of show, and assembling weekend 'Best Of' morning program for Saturday airing.

Moved up the ranks from part-time weekend board operator to PM Drive AT, APD, Production Director, Intern/Volunteer Coordinator in 2 1/2 years. Held #1 PM Drive CCM format position in the Detroit market ratings for 4 consecutive books. Made improvements to on-air and spot production audio, increasing market share and advertising clients. Set up, programmed and trained staff on use of Arrakis Digilink computer automation and TrackStar8 DAWs.

January 1987 to July 1989 – Summerfield's Lounge; Ramada Inn - Detroit Metropolitan Airport, Romulus, MI

Live Club DJ (a.k.a. "The Mastermixer™"); Assistant Lounge Manager

Duties included head Lounge DJ for facility (capacity – 350), Live DJ Wednesday through Sunday evenings, assisted Lounge Manager and Food & Beverage director with daily counts of people through the door, final sales, liquor counts, and cover charge collected. Was a pioneer in Detroit of live industrial and beat-match mixes of dance music under the pseudonym "The Mastermixer™".

QUALITIES:

Professional, goal orientated, people person, energetic, creative, team player, problem solver, follows positive direction, open to suggestions and constructive criticism, always seeking to improve.

SKILLS AND ABILITIES:

Versatile voice talent in straight reads, impressions, characters, dialects and "wacky voices"; knowledgeable in computers; knowledge of electronic theory and maintaining electronic equipment; knowledge of theory and maintenance of POTS, ISDN, ADSL, and fiber optic lines; proficient in MS Word, Excel, PowerPoint, and Access; working knowledge of operation and maintenance of numerous DAWs such as Cool Edit, Adobe Audition, Sony Sound Forge & Vegas, SAW, Avid and Cubase; working knowledge of operation and maintenance of computer on-air automation/live assist systems; working knowledge of transmitter operation and maintenance; knowledge and experience in web design & development.

IMPECABLE REFERENCES AND ADDITIONAL RADIO EXPERIENCE AVAILABLE UPON REQUEST